



GURU CAREERS NETWORK – TESTIMONIALS

Weber Shandwick – Deputy MD



"We used Guru recently to help find staff in Aberdeen and found the service to do exactly as it says on the tin with no hidden charges. Not only did Guru put forward an excellent range of candidates, but they made the admin of recruitment easy for us too. Often we are inundated with people who don't fit the bill, Guru provides a service that cuts through that without the cost of a recruitment consultant."

ORM – MD



"A key business issue for us as we grow is the amount we spend on recruitment costs and the use of recruitment agencies. With this in mind we decided to try something different for the two positions we needed to recruit for. We worked with Guru and were delighted with the number of responses and quality of candidates they generated for us. We ended up recruiting successfully for both positions. We also managed to save ourselves £15,000 on external recruitment costs on these roles."

Mass Media – Account Director



"Guru is a no brainer alternative to traditional recruitment agents. We were very satisfied with the level of service (copy writing, shortlisting, etc.) and advice provided by Guru, particularly given their much lower fees. I would highly recommend them"

Concentra – HR Director



"We have used Guru for 3 vacancies in the last 2 months and hired for all 3 of these roles via this channel (as well as built up a bit of a database for succession planning as well): a great and cost effective result."

Vanguard International (Alamo) – Marketing Director



"I've used Guru's recruitment service twice now and on both occasions we've been successful in finding the right candidate. I've recommended it to my colleagues who have also had similar success. It's so much more cost effective and efficient than placing adverts directly and we've saved thousands of pounds in agency fees which aren't necessary for certain roles."

Their level of communication and advice are excellent and I will definitely be using them again."



Rocktime – Director

"The best eatery in town! Stuffed my face with all I could eat and ended up being carted out!

Guru offers a simple and effective professional service that sets them apart from the competition and has resulted in positions being filled swiftly. We fully endorse their service to any business!

Gecko New Media - MD

"I received an email not long after running a recruitment campaign with a more 'traditional' recruitment agency at 10x the price of a Guru campaign. The next time around I decided I would give Guru a bash and was not disappointed – they really know their stuff. The service has been excellent from start to finish, and I didn't feel at any point that I was getting any less of a service than I received from the traditional recruitment company – and I saved myself a small fortune!

I'll definitely be using Guru for all campaigns in the future and would recommend them in a flash."



ETV Media Group – MD

"Working with us since 2007, Guru are completely in tune with our needs, helping us successfully fill a wide range of positions across the business, including: Design, Development, Sales and Marketing. True believers in providing excellent value and a first class service, Guru know exactly how to find the right industry people for us. The best kept secret in recruitment, we recommend them 100%!



Net Communities – MD

"Previously by using just one or two job boards we have not had access to the breadth of candidates we would like. Guru's solution has given us the ability to extend our recruitment campaign and through their excellent vetting service, we have not been inundated with unqualified CV's.

Using the Guru Careers Network has improved the number of quality candidates we see, whilst also helping to keep our recruitment and advertising costs to a minimum. Thanks!"



Shopzilla – UK Recruiter

"We recently used Guru to help us with a recruitment campaign to build a new Software Engineering team. It was a refreshing change to receive top quality candidates for all the roles advertised. The service was excellent and I would have no hesitation to use Guru again."



Cubeworks – MD



"The Guru service is great value for coverage the ads receive and the time it saves us reviewing applications. Added to which, the customer service we have received is second to none! It pays to use professional recruitment copywriters and since using Guru, the number of quality applicants we have received for important roles has increased dramatically."

icrossing – Recruitment Strategist



"The whole process with Guru was pain free and effective. Open and efficient, listening to our requirements and only sending through relevant candidates."

I would recommend the service and Guru!"

Runtime Revolution – CEO



"Guru provided us with an excellent service. Our advert was edited to a high standard and sent out to relevant job boards. We had an overwhelming response with many good quality candidates – many times the number of applicants we got from advertising on a job boards ourselves! Guru filtered through the CVs giving us only the quality candidates."

The end result? We quickly filled what looked like it was going to be a difficult vacancy. And we saved a fortune compared with the cost of hiring an agency. Highly recommended – we'll use them again."

7digital – Director of Strategy & Business Affairs



"The Guru service makes reaching a broad applicant pool simple. The service is great value for money – professional and efficient ad copywriting, time-saving CV screening and elimination of the administrative hassle to manage multiple ads."

Highly recommended!"

The Plumtree Group – Group MD



"Guru have a brilliant idea, since discovering the service we have saved over £7000 in traditional agency fees on just two placements!"

It wasn't just about saving money; Guru impressed us with their knowledge in recruitment advertising and their ability to short list candidates of highest quality. We have now integrated Guru into our future recruitment plans."



Sequence – HR Director

“We couldn't quite believe the deal that Guru were offering and were expecting a catch! We were therefore very surprised to find that the service provided excellent results and represented very good value for money. Our requests were dealt with exactly as promised, with excellent communications at all times.”



Unite Form – Account Director

“As a fast-growing business we are very keen to secure good talent but are reluctant to pay the traditional recruitment fees as these can be quite high. We trialed the Guru service on our recent vacancy and received an excellent selection of candidates to consider. We have since appointed one of these candidates and will be returning to Guru for our future recruitment needs.”



Darwin Consultants – Director

“The Guru service was a success all round. The copy of the ad was excellent, the response was good and the screening process meant we only saw CVs that were of interest. We were able to successfully fill our vacancy and found the whole process easy and cost-effective.”



Young Group – Communications Manager

“This role was the first position that I've placed with Guru, but definitely won't be the last! Guru's service, as well as the response and quality of applicants, has been superb. It's proved itself to be an excellent way to get roles advertised in front of a really wide – and relevant – pool of candidates.

The ad copywriting, CV filtering, feedback and general campaign advice can't be faulted. It's such a cost-effective and straightforward way of recruiting that I'll definitely be using them again!”



Broadview – Managing Director

“We found Guru's service quick, accurate in its understanding of our needs, and highly responsive. The quality of CV's we received was high and well judged.

We had tried other routes for this recruitment assignment but none matched Guru in terms of cost-effectiveness and we will work with them again.”



Sagittarius – Managing Director

"We used Guru to successfully recruit an Account Director for our New Media team. Guru knew our market inside out and were able to draft a full job description from just a short conversation. Within just a few days I had received a carefully targeted shortlist, which I recruited from.

Using an agency for this type of role would have cost thousands but with Guru it cost hundreds. Finally, a low cost, hassle free recruitment service that works!"

Press Index – Shareen Qadri

" Using Guru has proved the best decision we've made for recruiting staff in years. Fast, effective and efficient service. They have saved us a huge amount of time and money, providing the most relevant CVs we have ever had.

If you are fed up with the prices and approach of 'traditional' recruitment companies, I can wholeheartedly recommend you use Guru!"



NUX – Managing Director

"As far as we are concerned; in the world of recruitment Guru are the one and only answer. Cost effective, fast, professional, great results... what more can one ask for?!"

I am very happy to recommend Guru to anyone looking to hire, get expert help and results and wanting to avoid the prohibitive costs of recruitment agents."



Appiam – Managing Director

"My previous two IT Support Technicians and two Web Developers all placed thanks to Guru. In 2007 my recruitment fees were astronomical, but now I have a very low fee for every placement in my company.

I'm grateful to Guru for short listing all the best candidates for each job so I don't have to sift through 100's of CV's. I would recommend Guru to anyone who wants to save money on their recruitment fees but also deal with a friendly partner that can solve all of your job placement issues!



BIG:Group – Founder

"At BIG:Group we have very precise requirements, Guru take this on board with all candidates put forward possessing excellent technical and management experience. By using the Guru Network we also find that the response rates are 100% better than even the most specialised digital recruitment sites"

